

Extension Teaching Methods

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Preface

Agricultural Extension is one of the largest non-formal problem solving educational systems in the world. It is generally concerned with transferring knowledge and research to farmers but may also include services to other target agencies such as farm families and rural youth, as well as serve for developing rural community resources.

Agricultural Extension is one of the policy instruments which supports the agricultural development. Thinking about the agricultural development has changed considerably as the role of government decrease in many societies, and the roles of private enterprise and non-governmental organizations increase. Economic liberalization also has created new opportunities for farmers, while at the same time exposing them to more competition. This has made it more difficult to predict the future and to advise farmers as to what is best path for them to follow.

Solving the problems of agricultural and rural development in developing countries requires sufficient number of well trained and skilled professionals. Unless the extension workers and agricultural graduates have the wide knowledge on the extension teaching methods and technologies, they cannot be effective in solving the problems of farmers. In this context, this book brings together highly rich information on extension teaching methods.

One of the basic management functions of good extension system is to improve the quality of extension contact, which in turn means establishing repeated contacts with the clientele, building confidence, communicating improved technologies and providing motivation for its adoption. To be able to do this, one must fully understand the process of communication at the problem solving level and have the knowledge and ability to select and use appropriate extension teaching methods. It is for this purpose that this book has been written.

We are sure that this book would prove helpful to the extension workers in planning and manipulating communication strategies. This book will also be useful to the undergraduate and post-graduate students in the fields of extension teaching methods. Keeping in view the fast developing nature of teaching methodologies, the recent developments in the field have also been included.

The clear and elaborate nature of its content will be extremely useful not only to those who are in the field of agricultural extension but also to all agricultural graduates.

We acknowledge with gratitude the inspiration and encouragement we have received from our beloved and Hon'ble Vice-Chancellor Prof. O.P. Gill, MPUAT Udaipur. M/S Agrotech Publishing Academe Udaipur deserves our appreciation for timely bringing out this book.

Authors

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About the Book



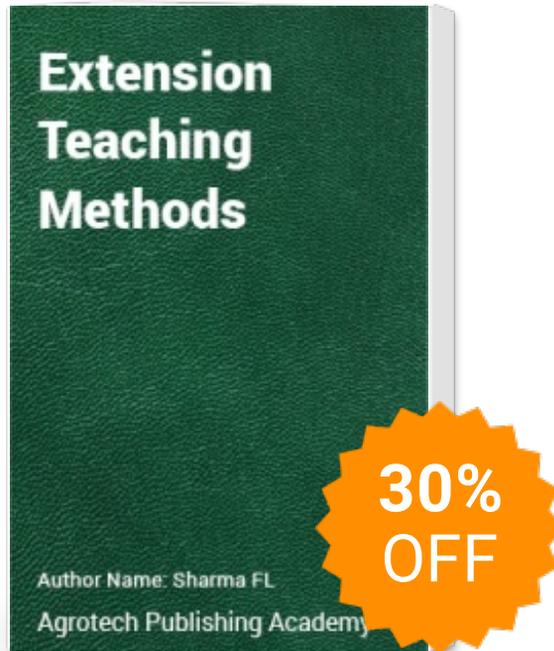
Education is a continuous process and is as old as mankind itself. Extension teaching methods make it easy and effective among farming community. The importance of extension teaching methods in rural areas as well as in transfer of agricultural technology, has created a need to bring out this publication. The topics in this book are namely teaching, learning, learning experience, extension teaching methods, individual contact methods, group contact methods, mass contact methods, choice of teaching methods, combination of extension teaching methods etc. Our focus through this publication is to clarify certain basic doubts and dispel prevailing confusions with respect to teaching methods.

The book is brief, clear, and accurate relating to subject matter, which make it useful to all teachers, extension workers, students as well as the general readers. The book has been amply illustrated with diagrams and pictures at appropriate places in the various chapters. The book covers all possible information related to extension teaching methods which is of paramount importance of UG, PG and research students of SAUs, Central Universities, ICAR institutes, home science colleges and other related organizations. The revised UGC and UET norms have been incorporated in this publication. The author's complete knowledge and ability to select and use the right teaching methods for transfer of technology work.



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