

Perfumes! Understanding, Buying And Making Perfumes

PERFUMES!

Understanding, Buying And Making Perfumes

SELECTED TIPS - 91 PAGES!



91 Pages!

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Three Places To Find Cheap Perfume

If you like to wear the latest perfumes manufactured by celebrities, designers, and cosmetic companies, you know that enveloping yourself in designer scents can be expensive. Many perfumes can cost hundreds of dollars for one ounce and buying additional products can run you into huge dollar figures. Designer perfume doesn't have to cost you an arm and a leg. If you know the right places to shop, you can find expensive perfume cheap.

If you want to buy cheap perfume, skip the department stores. Unless you hit a sale at the department stores, you will pay exorbitant amounts for name brand perfumes. Instead of hitting the cosmetics counter at the mall department stores, visit a perfume outlet.

Many malls now contain perfume outlets, but if your local mall doesn't contain a perfume outlet, take time to drive to an outlet mall and you will be pleased at how much money you can save. Most perfume outlets sell designer perfume cheap. They might not have a lot of additional products made from your favorite scent, but you can usually find most brands of cologne or perfume from thirty to seventy percent off. Just make sure you are buying the actual designer brand and not a knock off. While a knock off can smell very much like the brand you know and love, it usually has a much higher alcohol content, causing the scent to wear off sooner and the perfume to go flat.

Discount stores that sell department store seconds and last year's fashions are also great places to find cheap perfume. You can always find a wide selection of designer perfume cheap at stores such as Ross, Marshalls, and TJ Maxx. Because these perfumes are not locked behind cosmetic counters, always open the box to make sure that you are buying a full bottle.

Online auction sites such as E bay are great places to find fantastic deals on name brand perfume. Many people will sell a perfume that they got as a gift, but that they don't particularly like on auction sites. Usually, these sellers are just happy to get any amount of money for the perfume that they don't want and you can score very expensive fragrances at extremely low prices.

Never pay full price for designer perfume. You can buy the best brands of perfume cheap, if you know the right places to look.

Celebrities: The Newest Trend In Designer Perfume

Years ago, cosmetics companies were responsible for the designer perfumes that lined counters in posh department stores. Names like Estee Lauder, Chanel, and Guerlain, were all the rage and these companies would often get celebrities to endorse their designer perfumes. Now days, celebrities don't seem to want to endorse another companies designer perfume. The rage in Hollywood is for every starlet to have her own line of designer perfumes and cosmetics.

Do The Celebrities Actually Have A Hand In Things?

The extent to which a celebrity is involved in the designer perfume that is sold in their name can vary. Some celebrities turn the design tasks over to professionals and simply give their approval on the finished products. Other celebrities are involved in the process from the conceptualization stages to the marketing of the designer perfume.

While Celine Dion says she was involved in every aspect of the development of her designer perfume, that doesn't mean she donned a lab coat and actually mixed the vials of scent like a proverbial mad scientist. Rather she was involved in the development process that decided just what kind of scent she wanted to manufacture. She also took part in designing the bottle and the marketing of her newest line.

Jennifer Lopez is another celebrity that likes to be involved in the production of her designer perfume. Having once worked at a cosmetics counter, she knew exactly what she wanted her signature fragrance to smell like. The company that worked out the fragrance combination credits her with adding the hint of sake scent that tops off the perfume. She even had the bottle design include a pretend diamond ring or necklace on the neck in tribute to her penchant for wearing jewelry. By keeping involved with each aspect of her scent's development, she can make sure that the perfume genuinely reflects who she is.

Paris Hilton doesn't claim to be involved in every aspect of her perfume designs however she does take a large role in the marketing of her perfume. Without her famous face, the perfume would probably get lost amidst the many other fragrances at the local drug and discount store.

Celebrity Designer Perfumes Grow In Popularity

When celebrities, such as Elizabeth Taylor, first introduced designer perfumes decades ago, the reaction was mixed. Some critics felt that celebrity perfumes were just a fad. Today with many celebrities, such as Sarah Jessica Parker and Britney Spears, joining the ranks of perfume makers, the sales of celebrity fragrances is growing in leaps and bounds.

Where To Find Discount Women's Perfume

Good perfume is expensive, but with a little bit of time and effort, you can find discount women's perfume that is as good as the stuff that goes for a hundred dollars per ounce. Just because you buy women's perfume at a discount, doesn't mean it isn't any good.

Know When To Shop

Your local department store only has so much space at its perfume counter. If you shop at the right times during the year, you can find amazing discount women's perfume. After holidays, such as Christmas, Mother's Day, and Valentine's Day, stores are left with perfume packaged in holiday boxes. Once the holiday is over, the packaging is no good. Many stores will deeply discount women's perfume that is packaged for the holidays, after the holidays are over. If your store isn't having an advertised sale, don't be afraid to ask for a discount for purchasing holiday leftovers.

If you can stay on top of the newest trends from your favorite perfume manufacturer, you may also stumble upon some amazing women's perfume discounts. If you know that your favorite perfume maker is about to introduce a new line or even a newly shaped bottle, you can score huge discounts on the old styles. Most stores are happy to sell the old line at a mark down to make room for the new products they are receiving.

Know What To Ask For

Many stores sell the test bottles when they get to be about half full. Often you can buy your favorite fragrances at a fraction of the cost of a new bottle. If you want to wear extremely expensive cologne but just can't afford it, ask the cosmetics clerk to sell you the sample bottle. You might end up paying ten dollars for an ounce of perfume that costs one hundred dollars for a two ounce bottle.

Another great way to find discount women's perfume is to buy gift baskets instead of just buying a bottle of your favorite scent. Often you will get other cosmetics such as soaps, lotions, powders, essential oils, or even several sizes of your favorite perfume in one basket for a fraction of what it would cost to buy the items all separately. Don't worry if the gift basket

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contains items you won't use. You can take those items and save money by giving them away as gifts. You can even take one gift basket and rewrap the contents to make gifts for two different friends or family members.

Finding discount women's perfume is easy if you know where to look for the best deals.

A Lancôme Perfume Will Enchant You With Its Excellent Fragrance

As everyone who is interested in perfumes will know, the name Lancôme and its excellent perfumes are special and high on the list of anyone wishing to feel attractive and have the smell of a great fragrance. With a host of products, Lancôme has an enviable reputation that, along with many a best seller has taken it to the highest levels of fame and of course fortune. Proof of its excellence is readily available in the excellent Lancôme perfume called Miracle Forever that is a perfume of outstanding excellence which embodies a woman's quest to look great and also wear an attractive smelling perfume.

A Lot To Choose From

A visit to any Lancôme outlet will always provide you with excitement because you will find a lot to choose and after a one-on-one talk with a beauty expert you should discover what you really should be looking for in the Lancôme perfume, and there are many places that you go to find your favorite Lancôme perfume including the Lancôme private home that is an exclusive boutique that provides the very best in French beauty. With the best of technology, senses will be pleurably aroused and the flair of luxury that Lancôme perfume embodies will certainly not fail to impress you.

Among the very appealing line of Lancôme perfumes you will find a number that stand out including Hypnose that is femininity personified and which has the powerful fragrance that is sure to captivate you and with its hypnotizing effect will be hard not to buy even though it has quite an expensive price tag.

With every Lancôme perfume that you buy comes intensity as well as exotic fragrances that are quite hard to beat and they will cast a spell over you thanks to the excellent florals, spices, woods and greens that are interwoven into layers and layers of scent that are simple enchanting and very evocative. Though not quite as expensive as Hypnose, the other line of perfumes are also definitely great perfumes in them that are certainly worth buying.

The list of excellent Lancôme perfumes goes on and there is much that each different perfume has to offer including the excellent O Oui Lancôme perfume, and if you are really keen on more

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than just perfumes, you could very well purchase them as gift sets which means that you could buy a perfume spray, body lotion as well perhaps a body cream and even a shower gel that are all of a single type that will help ensure that you smell and feel uniformly good with a single fragrance all over your body.

Make Your Own Perfume Kit

People who often go to the department store will surely notice the various perfumes sold on the display shelf. It is not rocket science that enables various companies to do it. This simply requires the proper training and tools on hand to make this happen.

The first to get is the perfume kit. This is available in stores and online that will cost about \$30 to \$40 a piece. People who find this expensive can make one buying the items separately.

Perfumes are made of water, a little alcohol and the essential oils. The person can go to the store and smell the scents to find out which ones are the best to get and then bring it home.

Aside from the liquids, the individual will also need some medicine droppers and roller bottles to contain it. The last thing to complete the perfume kit is the bag.

The person can use an old handbag or a small box to store everything, which is also easy to carry. This will allow the hobbyist to bring all the materials to class and learn the different types of perfumes that are worth making and saleable in the market.

The individual will notice later on that some of the essential oils used in making perfumes are also the same ones being used for aromatherapy. In fact, lavender, which is both a top and a bridge note, is effective in treating anxiety and stress.

In time, the person will be able to learn the different types of perfumes and how to make each one. There are different scents that other companies have not yet even thought about which will be great to experiment on.

The individual must remember that each product must be stored in a cobalt blue or amber glass bottle because the contents will be damaged should these be exposed to sunlight.

Those who feel ready to turn this thing into a business will need more than just a perfume kit. The individual will need more space to stock up on the essential oils and the other materials to make this in vast numbers.

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One way to check if the perfume is just right is to give samples to friends and family members. The comments these people give can provide insight on what areas to improve on before the entrepreneur decides either to sell this straight or supply this to someone else.

Another way to make money if there is not enough capital yet will be to make homemade perfume kits and then sell these to someone else or online. Surely, it won't cost that much to make as long as the person knows some cheap suppliers so enough profit can be made to eventually start selling the perfumes.

The best way to start will be to give the homemade perfume kit to friends and family members as gifts. These people may also be interested in learning the secrets of perfume making or even partner up to start the businesses.

Having a perfume kit could be the start of something big. It is up to the individual whether to make this happen or just do this as a hobby. After all, the person may not have the technology or the training in chemistry to compete in the big leagues.

Making Your Own Perfume Line

When people get into business, the first thing the product must do is fill a need. If there is demand for it, this is the time the entrepreneur has to worry about the production, packaging and the marketing.

Getting into the perfume business is the same thing. The good news is, there is a demand so the challenge will be making people aware that there is a perfume line that exists.

There are two options for this to work. The entrepreneur may decide to distribute it to a retailer who will mark up the price so both parties are able to make some money. This begins by writing letter to various companies who may like to carry it.

It is also possible to ask from the supplier the names of other companies that are also getting the same ingredients. This is considered to be a faster way of getting the foot in the door and if the product is good, then there won't be any problems.

However, in some cases, the one reviewing it will say no because this could take away the profit from the existing brands.

The entrepreneur may also be short changed if this is offered at this amount and then the distributor will sell it at two or three times the price.

This brings the second option and it involves selling it directly to the consumer. Some people may not have enough to put up a cart in the mall. The best thing to do will be to give some free samples to friends and sell this via the web.

In both options, the most important thing is pricing. No business in history is able to recover the investment overnight. This takes time and some project a break-even point after 6 months or one year.

The first step in this process will be to learn how to make the perfume. This is just like playing with a chemistry set at home and the only way to make it work is by being familiar with the various ingredients.

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The perfume will not last that long without the three types of notes namely, the base, top and middle note. This will then be blended with a bridge note and ethyl alcohol but since this is banned in some countries, the better alternative is vodka.

Those who don't like chemistry that much can do what some celebrities like JLO have done. That is to hire a chemist who will come up with various prototypes and then approve which one should be made in vast quantities.

The key to distinguish one brand from the other is in the name. It must be catchy and easy for the customer to remember so it will not be that difficult to buy it again when it runs out.

Some detail must also be given to the packaging. The person can choose to use plastic bottles or have a design made by a supplier. Some entrepreneurs still put this in a box while others sell it as it.

Making perfumes won't be easy. It will take some time to figure out the right mix but those who are able to persevere may be able to reap the rewards when the right fragrance has been developed for the market.

Oils Are Needed To Make Perfume

Perfumes have been around for centuries. People extract the oils from plants and animals the mix this with water and alcohol to create the right scent that people will enjoy.

There are various manufactures in the world market. Some use the same ingredients while others have certain secrets which helps differentiate one brand from the other.

The most important ingredients in making perfume are the essential oils. Each one has a different chemical composition so those who want to venture into perfume making have to know the difference between a base, middle, top and bridge notes.

There are books and other related information on the Internet as well as kits that come with an instructional manual. The kits will cost from \$30 to \$60 and has other things inside that will be needed in mixing and storing the finished product.

The first step in perfume making is the mixing of the oils. The individual will first mix a few drops each of the essential oils. It must always have a certain percentage of base, middle and top note.

It may not smell that good yet which is why the next type of essential oil is needed. This is better known as the bridge note that will blend everything together to create the perfect scent.

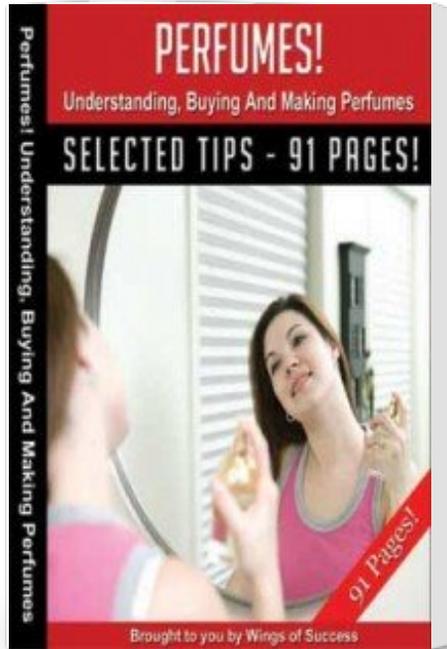
After the essential oils have been mixed, this is the time to pour vodka into the mixture. Some chemists have also used an Everclear beverage that is also known to work as an alcohol base.

The general rule when mixing essential oils with alcohol is that a maximum of 20 drops must be administered for every 4 ml. of alcohol.

The last step in perfume making is to add water. Once again, the tube containing all the ingredients should be shaken in order for everything to mix together.

The concoction must be stored in a colored bottle to prevent it from being exposed to light. After two days, the contents can then be placed in a sprayer bottle so that it can already be used.

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